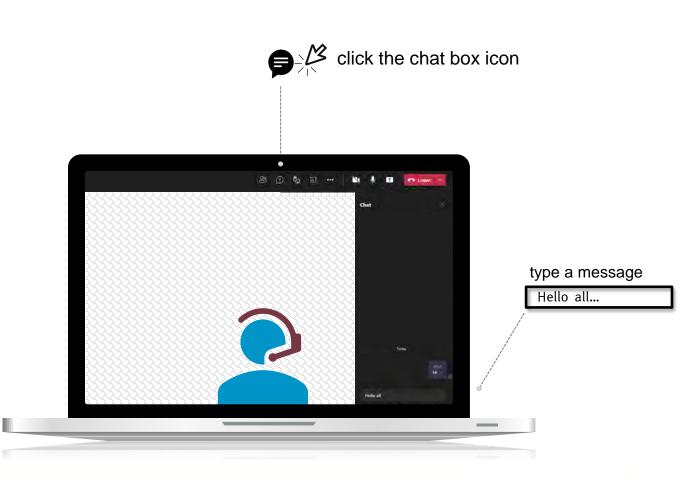
welcome to: savings and investments advanced



using the chat box.



tap the chat box icon (it may be at the top of your device's screen)





about us.

We are a leading financial wellbeing and retirement specialist - helping those in the workplace to improve their financial future.

Established in 2005, we work with hundreds of organisations across both the private and public sector.

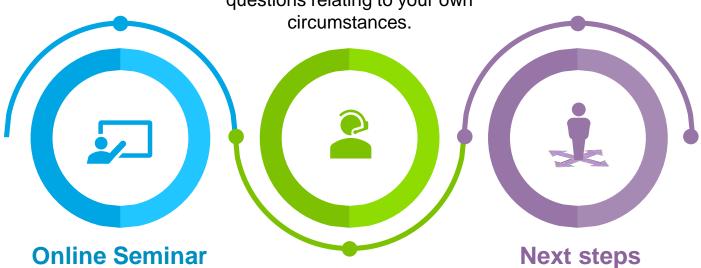
Our financial education services are delivered on a bespoke basis.



financial education structure.

Request a Callback

You will be able to ask questions relating to your own circumstances.



Today's online seminar will cover scheme specific financial education.

We will identify your next steps and point you in the right direction.



agenda.

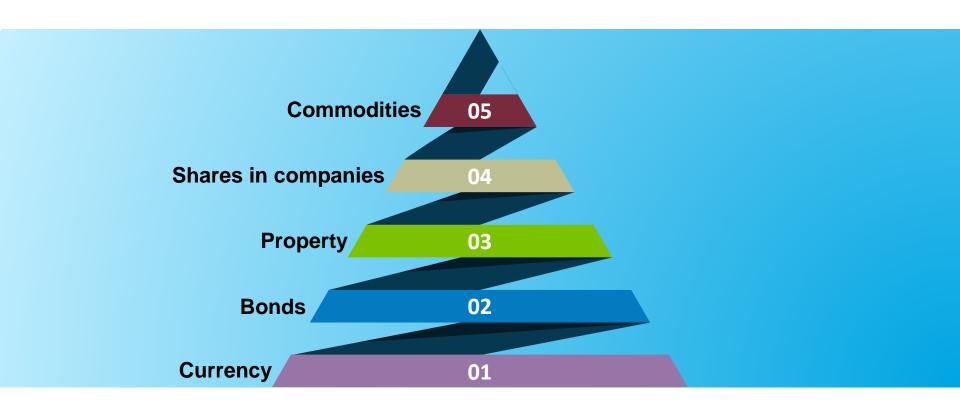
- Asset classes
- Diversification
- Investment funds
- The Haleon share plans
- Tax allowances
- Next steps



asset classes.



types of investments.





currency.



Physical cash



Cash in the bank



Other currencies



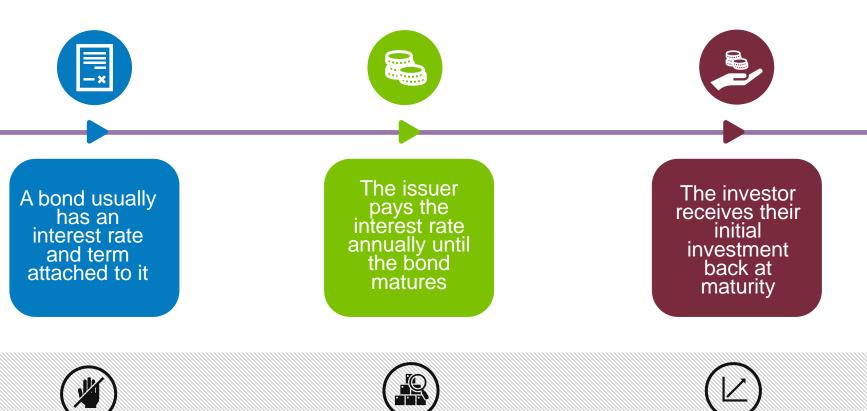
- Easily accessible
- Capital is secure
- Low returns on investment
- Inflation
- Currency Exposure



bonds.

Default

Bonds are issued by companies or governments to raise money in return for interest.



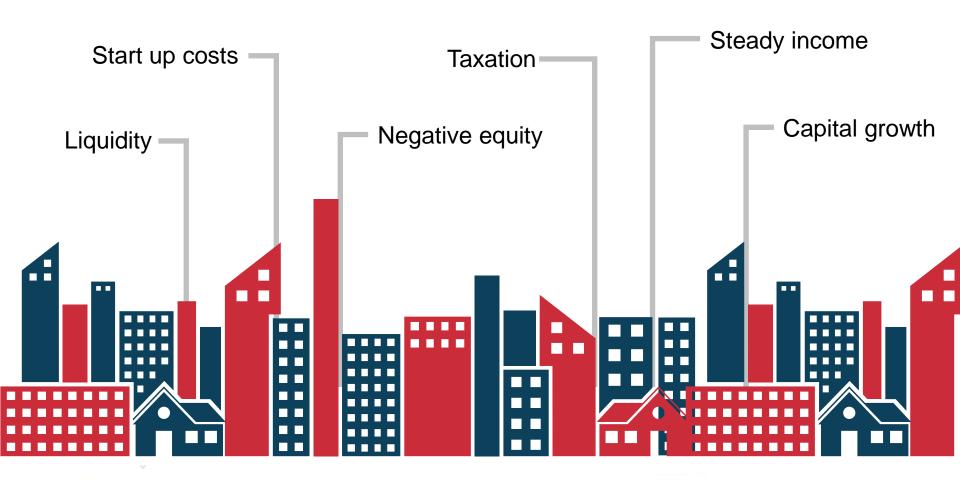
Credit



Inflation

property.

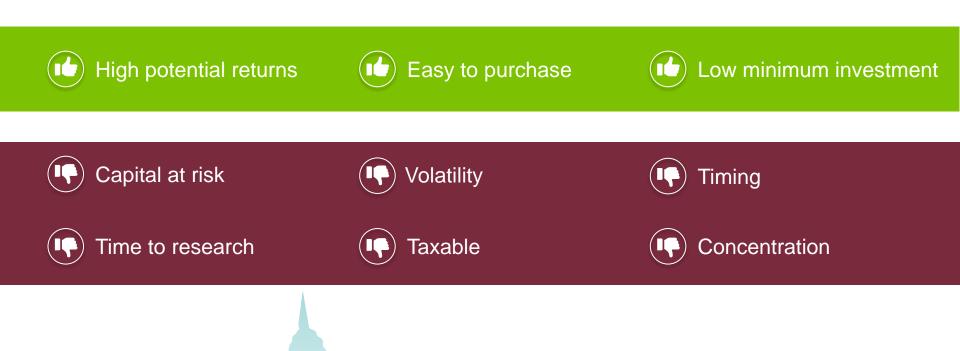
Property is usually looked at as a long term investment.





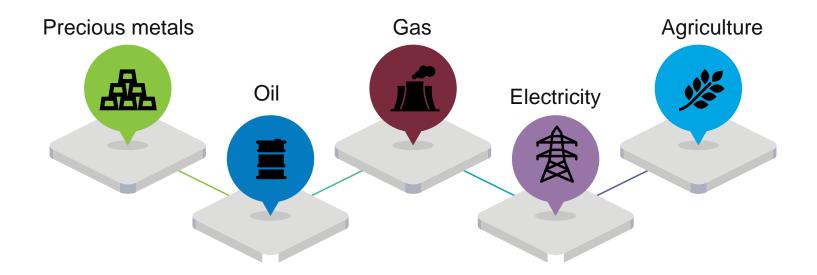
shares in companies.

Shares are units of ownership in a company and are issued by the company to raise funds.





commodities.







A Political unrest

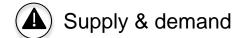














diversification.

investment risk and returns.









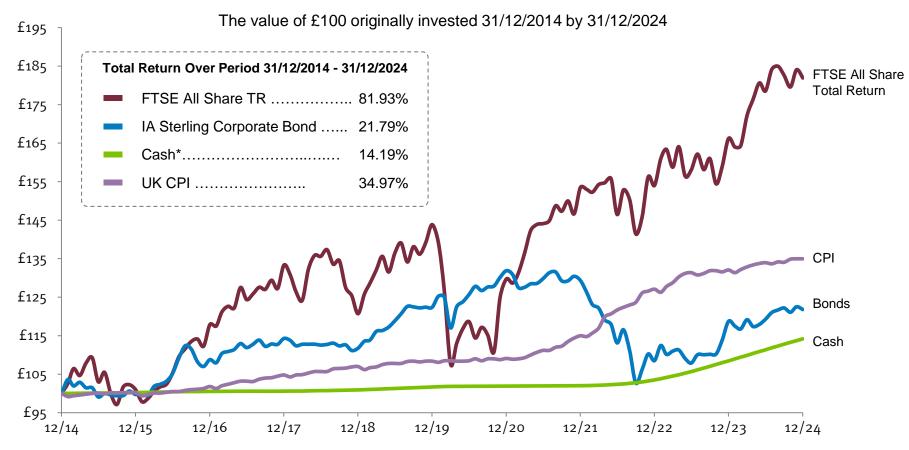
Bonds
Default, Credit,
Inflation



Cash
Inflation, Interest Rates,
Currency Exposure



risk and returns: the real world.



This chart shows past performance which is not a reliable guide to the future

Source: Financial Express & Bloomberg

*Cash is calculated using: FE FER Cash Proxy from 31/12/2014 to 31/12/2018 and the UK Bank of England Base rate from 31/12/2018 to 31/12/2024.



what is the stock market?





buying shares.

When buying shares yourself, there are a number of different ways you can execute the order.

Market Order

Makes a purchase at the next available time at the current price

Limit Sell

Will sell stock once the stock reaches a specific price

Stop Sell

Will sell stock if the stock drops to a specific price



Limit Buy

Will place an order once the stock drops to a specific price

Stop Buy

Will buy stock if the stock raises to a specific price

Trailing Stop

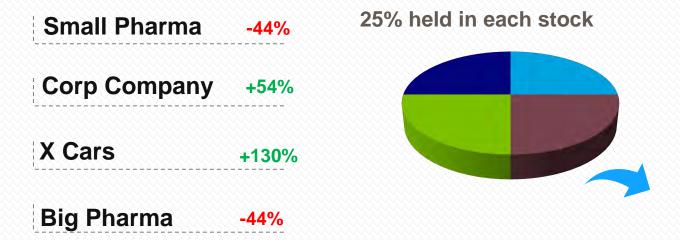
Will sell stock if the stock ever drops by a specified amount



single share.

Holding shares in a single company exposes you to concentration risk.

% share price over one year

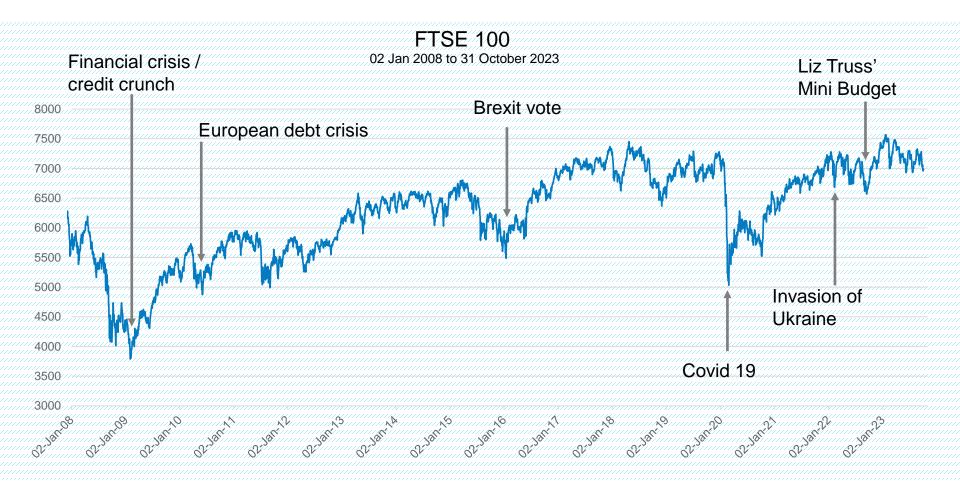


+24%
Portfolio change

Figures shown for illustrative purposes only. Past performance is not a guide to the future.



volatile markets.



Data source: Google Finance. For illustrative purposes only. Investment returns are not guaranteed



diversification.

Single Company

02 Many
Companies

Geographical











Exposure to the fortunes of a single company

Invest in a number of companies

Diversify further by ensuring investments are in different sectors

Finally, spread investments across economies throughout the

Future wealth aligned to the success of a single company Limits exposure to a single company

Limits exposure to a single sector (e.g. retail)

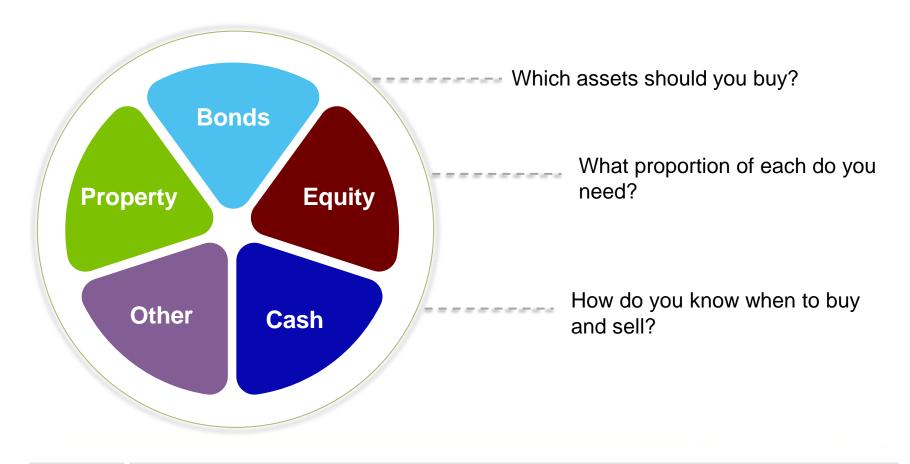
Limits exposure to a single country or region

world



diversification.

As well as diversifying within equities, you should also look to diversify in the assets you hold.





investment funds.

passive funds.

Passive funds (often called index trackers) aim to track a particular market by selecting shares from a number of companies and grouping them together to create a "basket".



Purchase a share of a basket



Could represent an industry, geographical area or a blend



Aims to replicate the market regardless of performance



Usually have relatively low fees





passive funds.

Passive funds (often called index trackers) aim to track a particular market by selecting shares from a number of companies and grouping them together to create a "basket".













actively managed funds.

Actively managed funds pool together money from investors and shares are selected by a fund manager.



Investment and allocation shown for illustrative purposes only

- Shares are traded regularly
- Reacts to market conditions
- Can be expensive vs passive funds.



decentralised finance (DeFi).

Investment in crypto currency, tokens, non-fungible tokens (NFTs) and assets has become more popular. But it can be one of the most risky form of investments.

Aims Issues



Remove the need for banks and government



Highly volatile*



Increase security through blockchain



Targeted by cyber criminals



Cheap and fast payments without borders



Lack of regulation



you should only invest what you can afford to lose.

*excluding some fiat backed stable coins



how can you invest?

There are a number of different places you can go to set up an investment account. These include:



High Street Banks

Stockbroking services offered by high street banks

Online Investment Platforms

Online accounts or apps allowing you to hold many investment types in one place



Insurance Companies

Some well known insurance companies offer online investment accounts

Financial Adviser

Provides advice & can transact on your behalf and provide regular reviews



Within each of these services you can often access 'tax wrappers' such as an ISA or SIPP



Haleon share plans.



Contribute 10% of salary up to £125 pm

Savings on Income Tax and National Insurance

Dividends can buy dividend shares or can be paid as cash

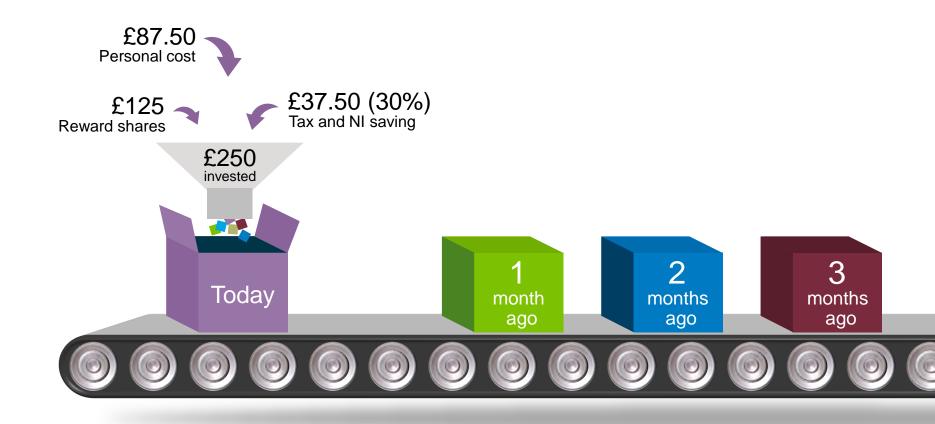
1 free share added per share you buy Shares can be sold tax free after 5 yrs (Dividend Shares 3 yrs)

Shares can be transferred to an ISA, or sold and the proceeds transferred to a SIPP*

*Subject to HMRC limits



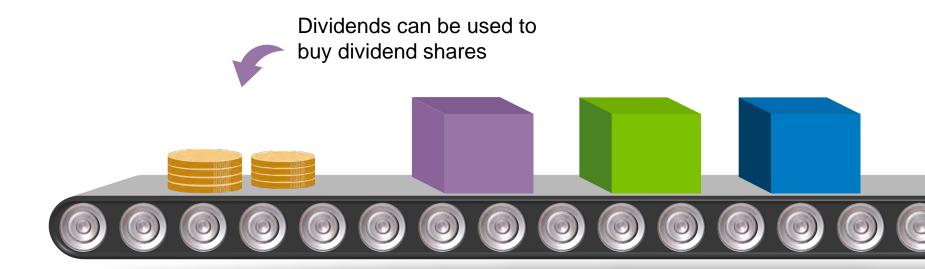
A basic rate tax payer making the maximum monthly investment into Share Reward.



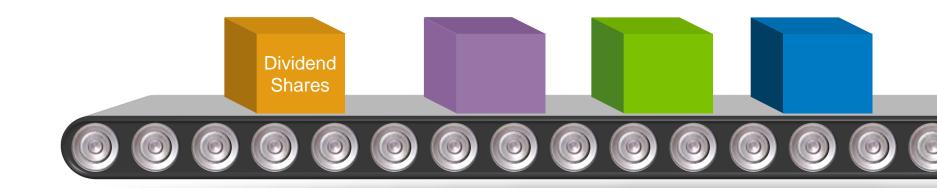




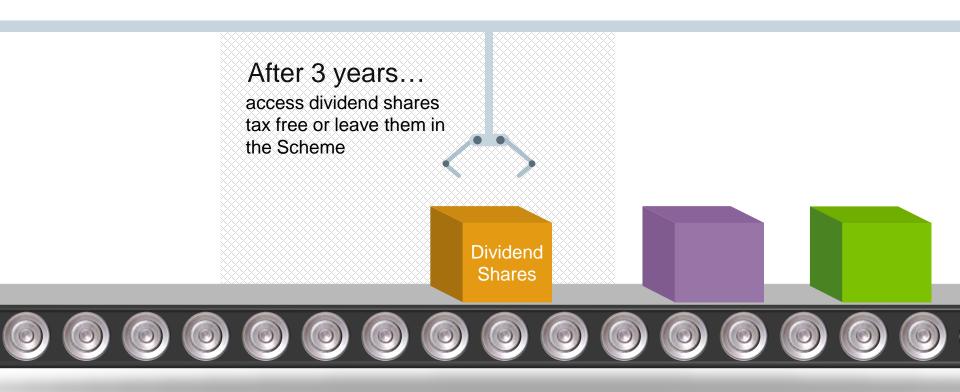




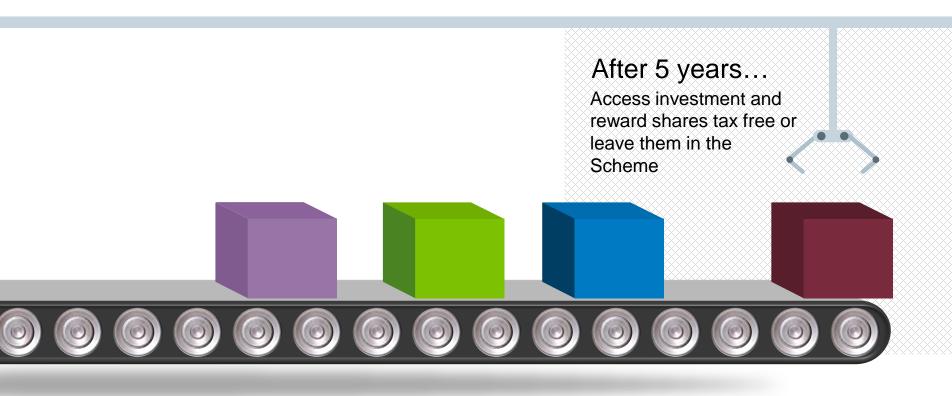














share save.

Save between £5 and £500 per month

Option price is set at the start of the term and will be 20% below the share price at that time

At the end of the term, buy shares or take savings tax free*

Save for a 3 year period

Possible tax free bonus at the end of the contract

Shares can be transferred to an ISA**

*your option can be exercised anytime within 6 months from the end of the term

**subject to HMRC limits



share save.





share save options.

Exercise Option and receive shares immediately

Exercise Option and transfer shares into an ISA*

*Subject to HMRC limits

Exercise Option and sell shares immediately

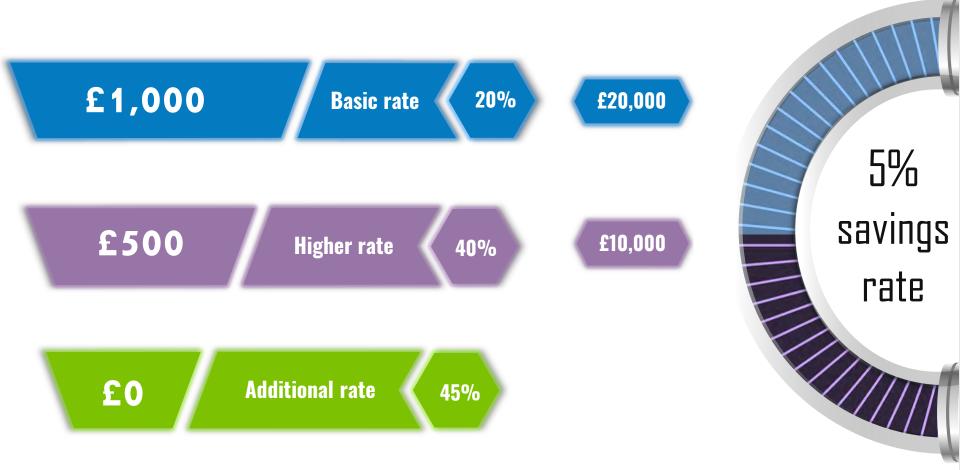
Close Share
Save account
and obtain
repayment of
savings plus
bonus (if
applicable)



tax allowances.



personal savings allowance.



The Personal Savings Allowance is based on UK income tax rates and not Scottish income tax rates



individual savings accounts (ISAs).

- An ISA protects your savings and investments from taxation
- Interest and dividends are tax-free
- Growth is free of Capital Gains Tax



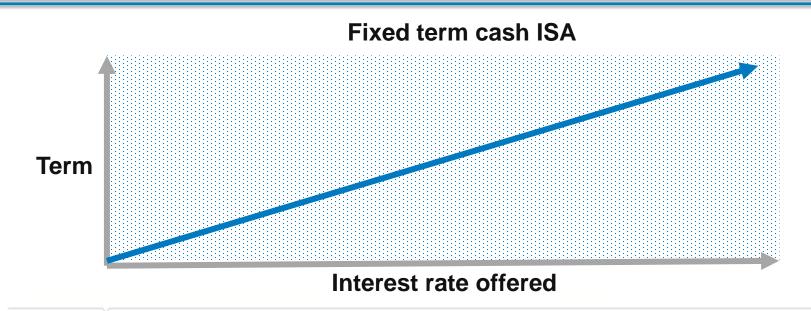


cash ISA.

A cash ISA is like a normal savings account, but with the advantage of protecting your savings interest from tax.

Easy access cash ISA

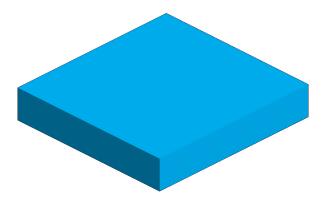
- Make one off or regular contributions
- Usually offer a similar rate of interest to other savings accounts on the market





stocks and shares ISA.

Hold multiple asset classes in a stocks and shares ISA to protect them from tax on dividends or Capital Gains Tax.



stocks and shares ISA.

Hold multiple asset classes in a stocks and shares ISA to protect them from tax on dividends or Capital Gains Tax.

Investment trusts





Currency

Stocks and shares





Exchange-traded funds

Open Ended Investment Companies



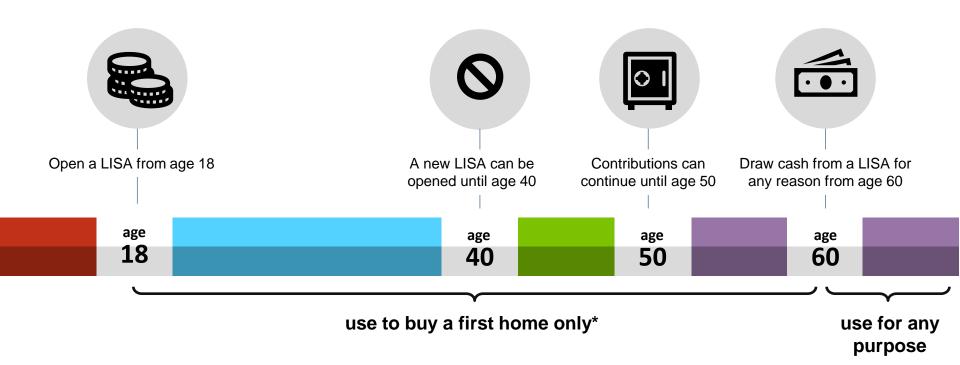


Bonds



lifetime ISAs.

- Contribute up to £4,000 per annum
- Receive a 25% bonus on all contributions



*Withdrawals for any other reasons incur a 25% penalty charge except in the case of terminal illness.



dividend tax.

→ 39.35%

Dividend income within the additional rate band

→ 33.75%

Dividend income within the higher rate band

● 8.75%

Dividend income within the basic rate band



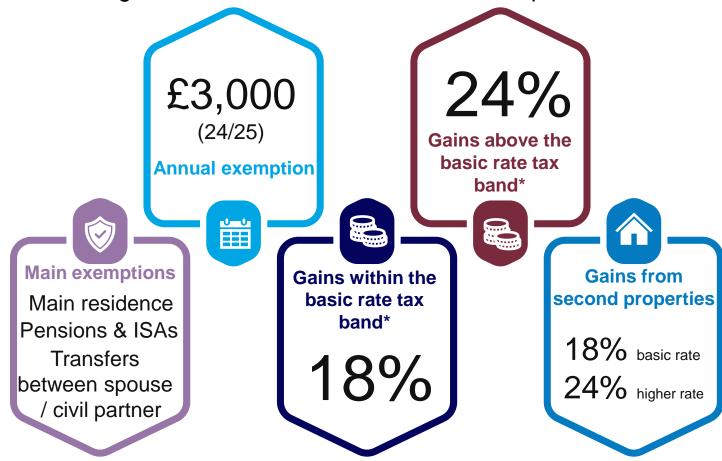
Tax-free dividend allowance

The dividend allowance is based on UK income tax rates and not Scottish income tax rates



capital gains tax (CGT).

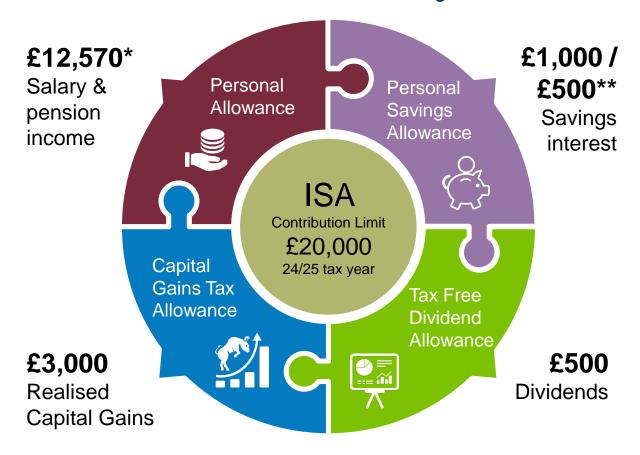
CGT is a tax on gains when certain investments are disposed of.



^{*}Gains realised prior to 30 October 2024 are charged at lower rates of 10% and 20%.



tax allowances summary.



^{*}Reduced for those with income over £100,000

^{**£1,000} for basic rate and £500 for higher rate tax payers. Additional rate tax payers do not have a Personal Savings Allowance

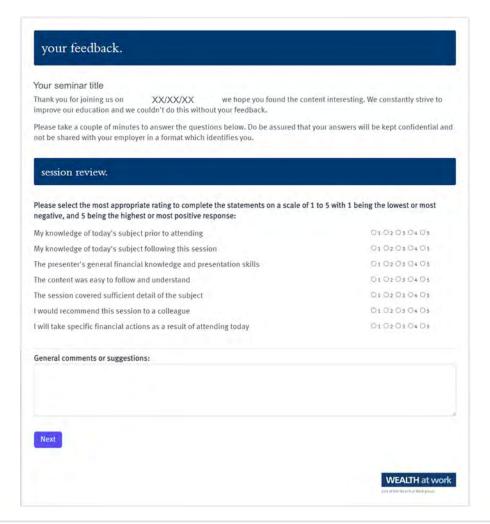


summary.

Consider your appetite for risk Produce a savings and investment plan Review where your current savings & investments are being held Consider your pension contributions



your feedback.





next steps.

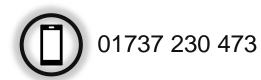
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First name	Last name
*	
telephone number	
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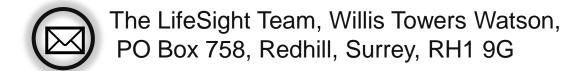
next steps.



LifeSight contact information.











further information and advice.

Personal budgeting and setting goals

www.moneyhelper.org.uk

State Pensions, Income Tax and ISAs

www.gov.uk

www.hmrc.gov.uk



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thank you.